



IMPACT

UNIVERSITY OF MARYLAND MEDICAL CENTER



Benefit Concert with Headliner Tim McGraw Shines Spotlight on University of Maryland Children's Hospital

The night of Saturday, October 24, shone brightly for the University of Maryland Children's Hospital. Headlined by country music superstar Tim McGraw, the sold-out Concert for University of Maryland Children's Hospital surpassed all expectations, thanks to generous sponsors and nearly 2,000 attendees.

"This is an incredible evening for us," said Janice Eisele, senior vice president of the University of Maryland Medical System (UMMS) Foundation. "Tim's electric talent and superior artistry are beyond compare and we're delighted to have an artist of his caliber partner with us to celebrate the amazing work the University of Maryland Children's Hospital does every day to care for critically and chronically ill children throughout Maryland and the region." Earlier that afternoon, McGraw paid a special visit to patients and families at the University of Maryland Children's Hospital (see story on page 3) using his charismatic energy to bring cheer to the units, and winning new fans along the way.

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IN GRATITUDE

Since becoming UMMC Board Chair earlier this year, among the most rewarding aspects of my role has been working alongside our remarkable community of philanthropic partners. I never cease to be amazed by the many ways in which these partners support the clinical, research, and training efforts at UMMC.

This issue of *IMPACT* highlights the widespread initiatives sparked by our philanthropic community—including individual contributions from former UMMC patients, legacy gifts from children of our longtime supporters, and incredible charity events that bring together thousands. Of very special note is The Concert for University of Maryland Children's Hospital, where legendary performer Tim McGraw drew a crowd of nearly 2,000 guests that included our esteemed Governor and courageous cancer survivor, Lawrence J. Hogan, Jr. On behalf of UMMC, I thank you for being an essential member of this wonderful community. Together we are advancing human health throughout our region and well beyond.



Louise Michaux Gonzales, Esq. Chair, University of Maryland Medical Center Board of Directors Director, University of Maryland Medical System Board of Directors



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Special Visit by Country Music SUPERSTAR TIM MCGRAW Brings Cheer to Patients and Families

On Saturday afternoon, October 24, 2015, the hustle and bustle of the University of Maryland Children's Hospital (UMCH) was noticeably different than usual. Amid the everyday noise of the beeps and hums of medical equipment, excited whispers could be heard from inside rooms and hallway corners as patients and families eagerly anticipated catching a glimpse, and hopefully a high-five, from country music superstar Tim McGraw. McGraw was in Baltimore to headline a concert for the University of Maryland Medical System, proceeds from which benefited the Children's Hospital.

Beginning in the Pediatric Intensive Care Unit (PICU), McGraw visited one-on-one with patients and families. According to Lisa Rowen, DNSc, RN, CENP, FAAN, senior vice president of patient care services and chief nursing officer, "Tim was authentic in his desire to be there for the kids and their families. He did not make the visit about himself but rather extended himself in a way that spotlighted the children and their courage and perseverance. This drew the staff to him even more than his star power. He demonstrated kindness and a generosity of spirit that engaged everyone."



a group visit. They were eager to share the handmade welcome banner inspired by McGraw's hit song lyrics. As the three-time Grammy Award winner entered the room, everyone burst into a huge round of applause. After signing autographs and taking photographs with each family, McGraw bid everyone a fond farewell.

That night from the concert stage, he paused in between his chart-topping hits to share

his experience from that afternoon. "I got to go over and visit the University of Maryland Children's Hospital today and what a treat it was to see so many fantastic professionals putting their heart and soul on the line to take care of these kids," said McGraw. He continued with a tip of his iconic cowboy hat, "I appreciate you all. Thank you so much."

Nurses and staff were also surprised and delighted when McGraw paused for a group photo at the nurses' station. At the same time, patients and families gathered in the Teen Room for



To learn more about how you can support pediatric patients and programs, please visit www.ummsfoundation.org/umch

The concert evening included surprises for concertgoers, beginning with the transformation of the Joseph Meyerhoff Symphony Hall lobby into a stunning urban country lounge atmosphere. Guests were treated to specially-themed cocktails and hors d'oeuvres while enjoying the sounds of Nashville-based country artists Jamie Floyd and Peter Sallis. Dr. Steven Czinn, physician-in-chief of UMCH remarked, "it's a wonderful party and it's all for the kids and it's all for the University of Maryland Children's Hospital and the City of Baltimore. I'm so excited about all the support we have."

Lead sponsors and guests were thrilled when Tim McGraw joined the VIP Reception for a special photo opportunity. "We're very pleased that so many people came out tonight to see Tim and to support our Children's Hospital," said Robert A. Chrencik, president and chief executive officer of UMMS. "I want to thank our sponsors, especially our headliner sponsor, Whiting-Turner, for their partnership," he continued.

Just prior to the concert and unbeknownst to guests, backstage at the Meyerhoff a truly serendipitous exchange took place between one of the University of Maryland Medical Center's most visible patients, Governor Larry Hogan, and Mr. McGraw. As they stood before the row of media and

cameras, Governor Hogan shared his personal affinity for Tim McGraw's hit song "Live Like You Were Dying." Said Governor Hogan, "when I first got my [cancer] diagnosis the first thing I did after talking to my doctors was go play his song on my iPad. And I keep the lyrics sitting on my desk so it's an honor for me to meet him and I thank him for being an inspiration."

Visibly moved by Governor Hogan's battle with cancer, McGraw also shared that "music is probably our earliest form of communication. In some way or another, it has the power to heal, it has the power to bring together, it has the power to create love and compassion and

humility in people all over the world, and I'm glad that I can be a small, small part of that."

Onstage with UMCH patients and families and UMMS leaders, special guest Ray Lewis, former Ravens defensive linebacker, echoed these sentiments. He noted the power of music and healing was "what tonight's all about." Governor Hogan continued the introduction noting, "I'm not here as the Governor, I'm here as a patient and I can tell you that this is an incredible hospital—University of Maryland. I've spent a lot of time there over the last few months and it's an incredible hospital from the top to the bottom. The doctors, nurses, and the staff, every single day they're saving lives. But, you didn't come here to listen to me. You

came to listen to some great music by Tim McGraw!"

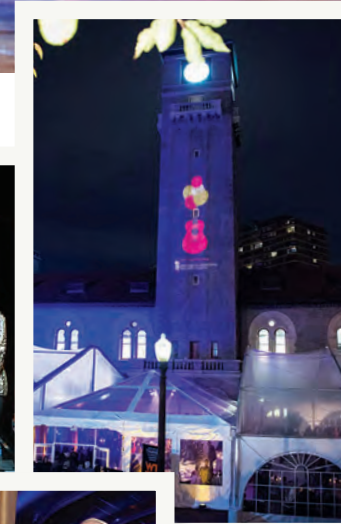
Appearing to thunderous applause, McGraw, the Grammy-winning artist who has sold 40 million records worldwide, performed a high-energy set of chart topping favorites including the title track

from his new album "Damn Country Music." McGraw closed the concert by paying heartfelt tribute to Governor Hogan with a special dedication of his Number 1 hit "Live Like You Were Dying," which brought the entire audience to their feet with cheers of support.

The enthusiasm and energy of the concert evening continued at the After-Party featuring the amazing sounds of Kool & the Gang. The iconic clock tower at Mount Royal Station was illuminated with the concert logo and just below, a specially constructed clear-top tent glowed with the reflections of guests dancing. While Kool & the Gang's classic hits like "Celebration," "Cherish," and "Jungle Boogie," kept guests on the dance floor nonstop, they could take a break from dancing in the champagne bubble lounge and relax with a cocktail in one of the many elegant seating vignettes throughout the tent. The signature breakfast-themed gourmet snacks by Classic Catering helped guests refuel for even more dancing as the clock approached midnight.

Benefit Concert Performance by Tim McGraw Followed by Electrifying After-Party with Kool & the Gang

CONTINUED FROM PAGE ONE



As guests departed, it was clear from the smiling faces and comments that everyone celebrated a great time for a great cause.

To view additional photos and videos of the concert experience, please visit www.ummsfoundation.org and connect with the UMMS Foundation on Facebook and Twitter.

Avid sailing enthusiast and self-professed “water baby,” Pat Casey, along with her husband, Joe, is used to navigating the unpredictability of the sea. Having sold their beloved sailboat in 2012, the Casey’s search for a new vessel came to an abrupt halt in April of 2013 when Pat was airlifted to the R Adams Cowley Shock Trauma Center. What should have been a simple recovery from two routine procedures performed at another hospital had quickly turned into a combination of extreme complications, including a necrotizing intra-abdominal infection, severe septic shock, and respiratory failure.

Upon arrival at the R Adams Cowley Shock Trauma Center, Jose J. Diaz, MD, chief, Division of Acute Care Surgery, notes that, “Ms. Casey presented extremely ill and, she developed severe life-threatening bleeding which required the concerted effort of teams from the Interventional Radiology service, the Surgical Intensive Care

Unit, and the Acute Care/Emergency Surgery service and many others. We were successful in getting her through a near death illness.”

Every year, 8,000 people are brought to the Shock Trauma Center with critical conditions, ranging from vehicle accidents to acute critical illness. Because of the intricate, complex care that is provided by Shock Trauma, “we can leverage our unique network of resources to manage dangerous conditions like Ms. Casey’s,” notes Dr. Diaz. “Thankfully, we stabilized her for the multiple surgeries necessary for her ongoing course of treatments.” From April to December of 2013, Pat underwent 23 surgical and interventional procedures, nearly 60 CT Scans and X-rays, and relied on breathing support. “Ultimately, we performed an extensive reconstruction of her GI tract and abdominal wall and she’s returned to normal activities after a remarkable recovery,” continues Dr. Diaz.

“It wasn’t until mid-May that I understood I was in a hospital and something was seriously wrong” Pat recalls. While her memories of those initial months are understandably vague, Pat remembers the presence of “competent and caring people focused on the endless details necessary to keep me alive. They never lost sight that there was a broken human in the bed who could easily be in pain and was probably scared.” At the same time, they “welcomed me as a participant in each morning rounds when Pat’s case was reviewed,” says Joe. “They were always very responsive to my questions and concerns,” he continues.

Throughout Pat’s recovery, she and Joe used their keen attention to detail to document their experiences. Pat notes, “my respect and admiration for the doctors, nurses, technicians and administrative personnel grew as my body gained strength and my mind accepted the situation.” Once stable,

she was admitted to the University of Maryland Midtown Campus Acute Rehabilitation Ward where, during her two month stay, she relearned to walk, learned to perform everyday tasks, and gained strength while waiting for reconstructive surgery.

Curious by nature, Pat took great interest in the approach of the clinical teams. “I believe strongly in academic medicine and the benefits of a teaching hospital,” Pat says. “The mix of experienced doctors side-by-side with the next generation of physicians was important to me and to other patients. I particularly appreciated the enthusiasm of the residents who queried me in the (very) early morning hours. Everyone was very respectful of my privacy, and since my physical circumstances were so unique, I was something of an attraction at times,” she recalls.

In July 2014, six months after Pat’s last surgery at UMMC, she and Joe took possession of a 36’ Down East

Navigating Uncharted Waters

After a life-threatening injury, Pat Casey gives back in honor of the teams that restored her health



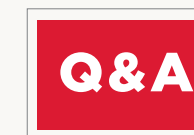
cruiser they named *Otter*. Applying the same focus essential to Pat’s recovery, the Caseys began planning an ambitious passage navigating the Intracoastal Waterway from Annapolis to Daytona Beach, Florida. “I was delighted to be cleared to go,” Pat says. “However, Dr. Diaz warned me: No street food along the way!”

While in Charleston, SC on Christmas Day, Pat penned a heartfelt letter accompanying a generous gift in honor of the Shock Trauma Center and Acute Care/Emergency Surgery teams “in recognition of their skills in putting the pieces back together and giving my body the time it needed to heal. Am I perfect? No, but I wasn’t perfect before April 2013. I am so much better than perfect. Thank you, STC/ACES for giving me more of what is truly important: life and time.”



Dedicating the Richard H. Schwartz Family Consultation Room in memory of Dr. Joel Kleinman—June 2015.

From L to R: Harry Hochman, Marcia Hochman, Marcie Cynamon, Richard Schwartz, Robin Vahle, Diane Kleinman, Kirsten Kleinman, Terry Cohen



WITH PHILANTHROPIST RICHARD SCHWARTZ

Richard Schwartz, entrepreneur and philanthropist, continues his family’s legacy of giving to the University of Maryland Medical Center. We talked with him about his history with UMMC and what drives him to personally fund key programs and initiatives, most recently with leadership gifts to the Drs. Rouben and Violet Jiji Neonatal Intensive Care Unit (NICU) Campaign and the R Adams Cowley Shock Trauma Center.

IMPACT: How did you and your family become involved at UMMC?

RS: My family’s been involved at UMMC as long as I can remember. My late father, Joseph, and my mother, Corinne, began because of their friendship with Dr. Mort Rapoport, the former CEO. They cared deeply about giving back in ways that would improve the lives of others. As a self-made man, my father really valued the importance and impact of helping people since he had benefited from the kindness of others as he built his business. It’s my privilege, and quite frankly, my obligation to give and carry on this legacy.

IMPACT: What do you feel is most distinctive about UMMC?

RS: Among the many distinctive centers and programs at UMMC, the Shock Trauma Center and the NICU stand out. The groundbreaking concept of the ‘golden hour’ developed by Dr. Cowley has put UMMC on the map as a leader in trauma medicine. Now the NICU is in that league being envied and copied.

IMPACT: You’ve generously supported campaigns for Shock Trauma and the NICU? What drew you to these projects specifically?

RS: I make quick decisions! In all seriousness, Shock Trauma is world-renowned. It’s important that we have that here in Baltimore. My niece is also a trauma surgeon, so I know how important the work they do is. As far as the NICU, I was so impressed seeing mock ups of the new NICU space and hear what it would do for patients and families. I also wanted to honor the memory of my friend, Dr. Joel Kleinman. We were best friends for over 30 years. He was a dedicated family man and physician and what better place to honor him than where babies and their families start out in life? I just knew it was the right thing to do after seeing the NICU. It was a really proud day for me when we dedicated the new unit and room with Joel’s family there.

To learn more about how the new Drs. Rouben and Violet Jiji Neonatal Intensive Care Unit is helping patients and families, please visit: www.ummsfoundation.org/nicu

Celebrating Philanthropic Partnerships at UMMC

On Thursday, November 5th, the University of Maryland Medical Center hosted its annual Donor Recognition Event in honor of UMMC’s philanthropic partners—individuals, corporations and foundations—and their generous leadership giving. The Four Seasons Baltimore provided a stunning backdrop to the evening’s festivities and more than 100 guests enjoyed reflections on the year’s accomplishments from University of Maryland Medical Center and System leaders Louise Michaux Gonzales, Esq., Chair, UMMC Board of Directors, Robert Chrencik, CEO of the University of Maryland Medical System, and John Ashworth, Interim CEO, UMMC.

“Your philanthropy and partnerships with UMMC benefit patients across Maryland and patients who travel here to receive care,” said Gonzales. “I hope you know that your gifts are truly important to us,” she continued. Echoing those sentiments, Robert Chrencik remarked, “there are so many exciting things in store for UMMC and philanthropy, as always, will play an integral part.”

Janice Eisele, senior vice president for Development, UMMS Foundation added that “tonight we are honored to thank our donors and friends for their partnership and dedication to our mission. This evening really brings into focus what philanthropy has done to advance research, teaching and patient care at UMMC.”



1. Robert Gonzales, Louise Michaux Gonzales, Ellen and Bob Chrencik
2. Gayle and Sean Headen, Chip and Kelly Doetsch
3. Michael Greenebaum, Adele Richter, Donna and Larry Maykrantz
4. Roslyn and Leonard Stoler
5. Sandy and John Ashworth

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